

Privacy Policy

Last Updated: 7 January 2025

Muras Construcion ("we", "our", "us") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website [www.murasconstrucion.com] (the "Site") and use our services. Please read this privacy policy carefully. By accessing or using the Site, you agree to the terms outlined in this policy.

1. Information We Collect

We collect different types of information to provide and improve our services:

- **Personal Information:** When you use our Site, we may collect personal information such as your name, email address, phone number, billing address, payment information, or other data you provide when signing up, making a purchase, or filling out forms.
- **Non-Personal Information:** We may collect non-personal information such as your IP address, browser type, device information, and usage data (e.g., pages viewed, clicks, session duration, etc.) for the purpose of improving the Site's functionality and user experience.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies (e.g., web beacons, pixels) to enhance your experience on the Site. For more information, please see our cookies policy.

2. How We Use Your Information

We may use the information we collect for the following purposes:

- To provide and maintain our services
- To process transactions and send related communications (e.g., order confirmations, updates, etc.)
- To personalize and improve your experience on our Site
- To communicate with you, including responding to your inquiries, providing customer support, and sending newsletters or marketing materials (with your consent, where applicable)
- To analyze usage data and improve the functionality of our Site
- To comply with legal obligations, resolve disputes, and enforce our agreements

3. How We Share Your Information

We do not sell your personal information. However, we may share your personal information in the following situations:

- **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating the Site, conducting business, or providing services to you (e.g., payment processors, hosting services, marketing services). These service providers are obligated to keep your information confidential and use it solely for the purposes for which we engage them.
- **Legal Requirements:** We may disclose your information when required to do so by law or in response to valid legal requests by public authorities, such as a court order or government investigation.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your personal information may be transferred as part of the transaction. We will notify you of any changes to the ownership or use of your personal information.

4. Data Security

We take the security of your personal information seriously and implement reasonable technical and organizational measures to protect it from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or method of electronic storage is 100% secure, so we cannot guarantee absolute security.

5. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal information, including:

- **Access:** You can request a copy of the personal information we hold about you.
- **Correction:** You can request corrections to any inaccurate or incomplete personal information.
- **Deletion:** You can request that we delete your personal information, subject to applicable laws and retention policies.
- **Opt-Out:** You can opt out of receiving marketing communications from us at any time by following the unsubscribe instructions in the communication or contacting us directly.

To exercise any of these rights, please contact us using the details provided below.

6. Third-Party Links

Our Site may contain links to third-party websites or services. We are not responsible for the privacy practices or content of those third-party sites. We encourage you to read their privacy policies before providing any personal information.

7. International Data Transfers

If you are located outside the country where we are based, please be aware that your information may be transferred to, stored, and processed in the country where we operate. By

using the Site and providing your information, you consent to the transfer of your information to countries with different data protection laws than your country of residence.

8. Children's Privacy

Our Site is not intended for use by children under the age of 13. We do not knowingly collect or solicit personal information from children under 13. If we learn that we have collected personal information from a child under 13, we will take steps to delete that information as soon as possible.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will post the updated policy on this page with a revised "Last Updated" date. We encourage you to review this Privacy Policy periodically for any changes. Your continued use of the Site after any modifications to the Privacy Policy constitutes your acknowledgment of the changes and your consent to the updated policy.